

FASHION NOW!

DEBENHAMS STYLE MAKEOVER

Debenhams style advisor and image consultant **Rana Saab** makes over one lucky KOHL reader.

We women come in all shapes and sizes, but whether we're a size zero or not, one thing all of us have in common is our problem areas. Areas we'd like to enhance and those that we'd rather hide altogether. Asian women's figures are often associated with wide hips and large thighs, but it's not fair to stereotype because no two women are the same, we all differ in shape size and colour. Often it's not that easy to assess yourself, and a trained expert eye is just what is required.

Raana Saab walks our makeover candidate Upasana Bubber through the style advice process so that when it comes to fashion and style, she'll never miss a beat again.

At the assessment, Upasana learned that

BEFORE

"Upasana's main concern was how to dress well for her body shape while still being able to express her own individuality. With a full figured body shape, she was very concerned with camouflaging certain areas of her body. I helped her by pointing out how to draw attention away from these areas and thus accentuate her best features", says Rana

At the assessment, Upasana learned that

- Properly fitting undergarments are the main foundation for building an outfit.
- The fit is key. No matter what your weight or size, if you go for an ill-fitting garment, you will definitely look a size bigger. Too loose or too tight give the visual impression that you're bigger. Experiment with 2 or more size ranges as no two designers or brands have the same cuts
- For her upper body shape V-necks and deep scoop necks are better as they divide her chest as opposed to high necklines, which make her top body look bigger.
- She is best suited to A line skirts and wide legged or flared trousers. Tapering at the hemline will draw attention to her hips



OUTFIT 1

The first outfit is a mix of creative and bohemian chic. Here Upasana shows off a dress that reflects her style personality by wearing it as a tunic over her trousers. This not only works really well but also gives her the freedom to move and not worry about bare legs. Another plus is that the outfit elongates her figure.



OUTFIT 2

The second outfit is a mix of classic elegance and creative. We break the black on black by adding a pop of colour on her hips with a paisley printed shawl in a diagonal style adding an individual touch. While some people may shy away from experimenting with unusual styles, Upasana wore her outfit with complete confidence.



OUTFIT 3

The third outfit illustrates how you can wear your business look with individual style too. The zebra print on her classic shirt is a perfect accent for her colourings and combined with classic black trousers, they make a perfect outfit for work. By accessorizing in red with a low-waisted thin belt and big handbag, Upasana makes a style statement that reflects her bold character in a way that is both subtle and suitable for the workplace.



About Rana

Rana Saab is a professionally trained image consultant and offers style advice to Debenhams clients for absolutely no charge. Book in for an hour and a half consultation with Rana and you too could have a whole new look. Rana can advise on the best styles, cuts fabrics and colours to suit your body shape, dominant colourings and image.

After an initial image assessment that covers your style personality, current image needs, wardrobe preferences and goals, a one on one session follows where Rana will identify your body shape and recommend clothing tailored to you including advice on necklines, hemlines, fabrics, patterns and colour placement.

Next comes the fun part, personal shopping and fittings where theory is translated into practice by putting a workable wardrobe together with mix and match options using the current season's trends.

Who needs a style advisor you might ask. Anyone who wants to work on their image, needs help putting outfits together or updating their wardrobe, wants to save time and money on shopping or gain professional advice can benefit from such a service.

Many people, especially us Asians often find it intimidating to walk into a large department store, and find the thought of meeting with a style advisor even more intimidating, but as our KOHL makeover candidate Upasana Bubber found out it's actually a really fun experience that you have everything to gain from.

THE MAKEOVER

For Upasana's makeover, Rana chose black straight trousers as her wardrobe staple and built 3 outfits by combining them with different styles of tops and accessories.



AFTER

What Upasana thought of the whole experience. "I was pretty nervous about the whole experience, but I was made to feel comfortable from the very start. The good thing was that I wasn't forced into wearing things I didn't want to. Shopping around the store was a lot of fun, and it was interesting to learn what to look for when you're browsing. My three looks reflect my personality and sense of fun and style. I'm amazed that such subtle tips can make such a huge difference to the way you look. I can't wait to go shopping and put everything I've learned into practice."

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